

Ottawa Citizen

At least somebody's using the stadium

By David Reevely Wed, Mar 24 2010 Greater Ottawa

Good luck selling team merch:

The Ottawa Fat Cats, the latest baseball venture for the city that will begin play next month in the Intercounty Baseball League, was introduced during a noon-hour press conference Wednesday at city hall.

City counsellor councillor Bob Monette, IBL commissioner Joe O'Neill and Bill MacKenzie, the team's first manager, were all on hand for the unveiling of the team name as well as the primary and secondary logos.

Also there was Duncan MacDonald of the Ottawa Stadium Group, who made the team a reality. MacDonald said that the 18-game home schedule the team will play at former Lynx Stadium is more about family and fun than it is about baseball.

The "Fat Cats"? Really? Maybe if they were playing the Montreal Smokers, the Halifax Drunken Fiddlers, the Calgary Newfies, the Toronto Hipsters and the Vancouver Birkenstocks and all the team names were absurd and somewhat offensive stereotypes. But this is a league where the other teams have traditional names like the Maple Leafs, the Majors, the Royals and the Thunderbirds. Hard to see how dumping on the host city translates into ticket sales at home games.

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